

# Let's talk business.

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# **Vienna – a hotspot for smart and sustainable solutions for cities**

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BUILD Conference, 18.3, 2021

# What to expect?



# Vienna is a capital for sustainable technologies

- 500 life science companies
- 23.000 employees develop and produce their products in Vienna
- > 9000 companies develop sustainable solutions and generate 16% of total sales
- Vienna was ranked the most liveable city
- The Smart City Vienna framework strategy is the long-term foundation for Vienna's transformation into a sustainable urban living space
- Life Sciences and Sustainable technologies are flagships of the economic strategy

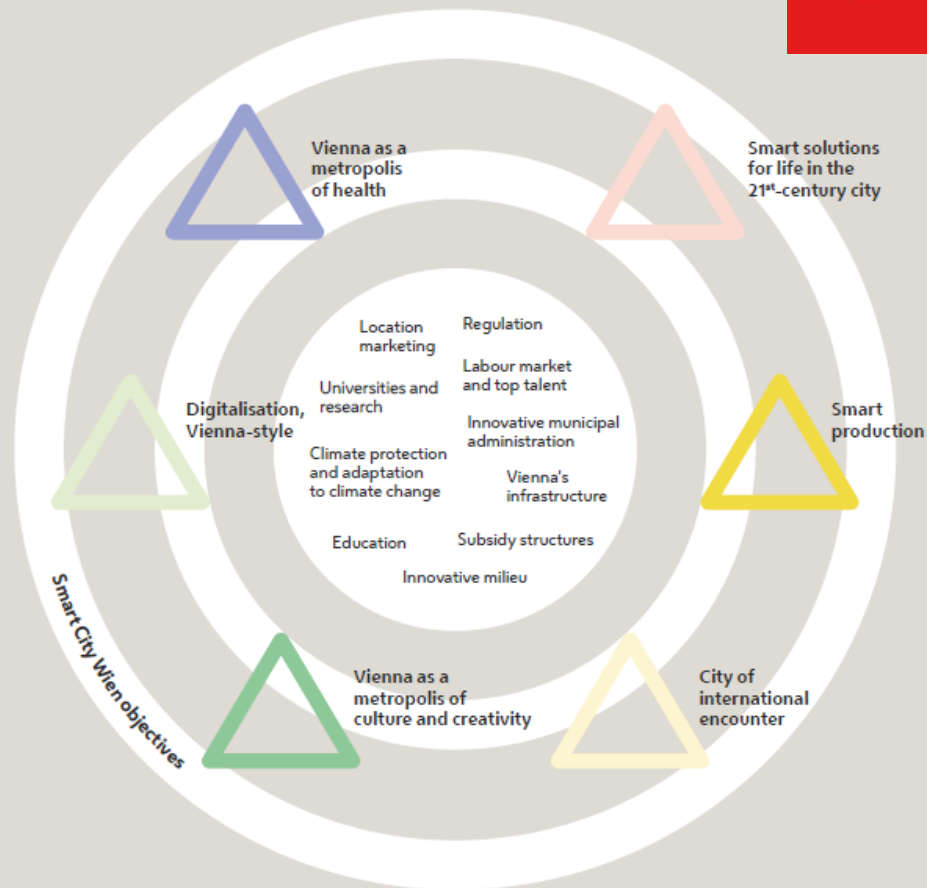


# Vienna 2030 Economy & Innovation

- Smart and sustainable solutions are key
- Products and services to tackle climate change
- Climate change adaption
- Sustainable Mobility
- Participation

Vienna's areas of leadership and areas of strategic action

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# Highlights

# Bioenergy and Sustainable Technologies

- applied research center that closes the gap between academic research and industrial technology development
- world leader in biomass to energy and biomass to goods conversion
- co-operates with 240 partners in 27 countries, amongst them Wien Energie
- Waste2value demonstrator in Vienna under construction and coming soon





# Do-Tank Circular Cities 2020 - 2030

- Established by the City mayor in August '20
- Integrate stakeholders from city administration, research, industry, SMEs
- Roadmap for a sustainable Vienna
- Make Vienna a testbed for product and service innovations
- First Flagship: create sustainable solutions for the renovation of old buildings from the 19th century
- Facilitate demonstration projects





# Austrian Center of Industrial Biotechnology

- Bridges the gap between science and technology
- 200 scientific and industrial partners
- 250 scientists are developing more **environmentally friendly and economic processes** for the biotechnological, pharmaceutical and chemical industries.



# Study Course on Packaging Technology and Sustainability

- University for applied sciences FH campus
- master degree program
- scientific technical degree program with economic elements
- developed together with renowned companies in the packaging industry and with the Austrian Economic Chambers



# Vienna's offer

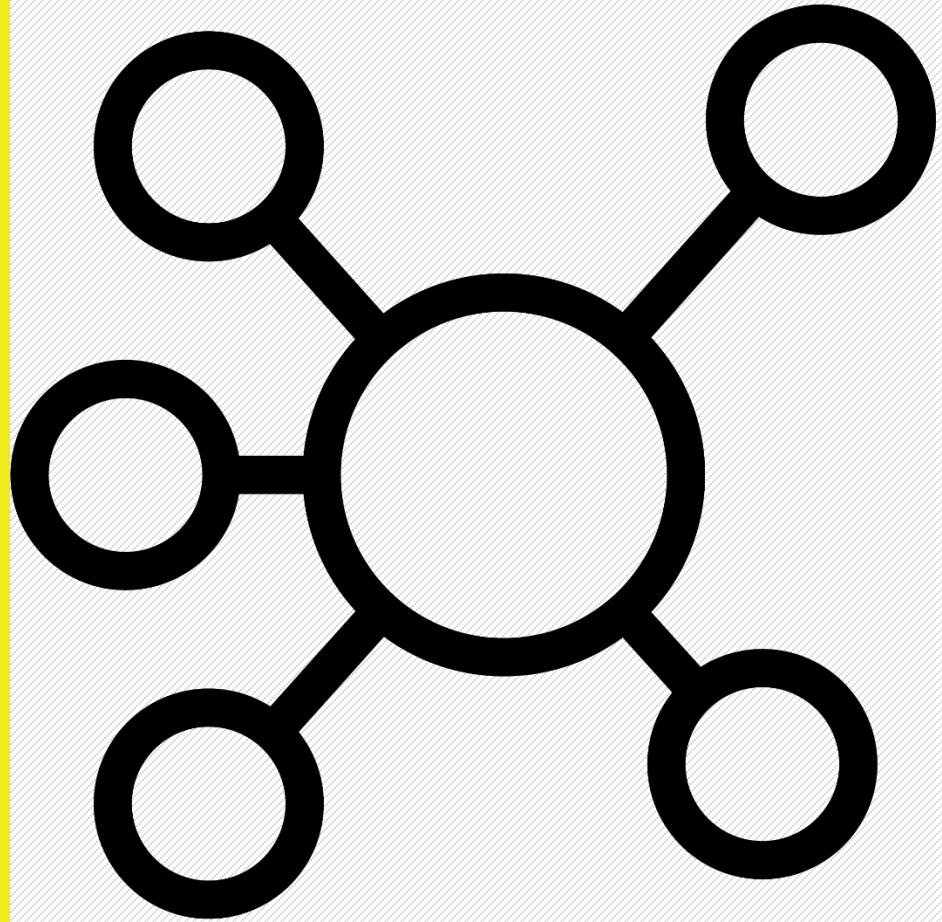
# Funding

- Research centers
- R&D projects
- Innovation projects
- Innovative masterprograms



# Services

- Navigate through the funding landscape
- Matching with potential partners
- Co Creation Lab to benefit from each other
- High Tech incubator for university spin offs
- Startup Academy
- Attract talent to Vienna and offer networking opportunities and consultancy for Expats



# Technology Reports

- [Rainwater in the city](#)
- [Urban Energy Innovations](#)
- [Green Building](#)
- [Urban Food](#)
- [Urban Mobility](#)
- [AAL/Ambient Assisted Living](#)
- [City Logistics](#)





# Vienna UP'21

Let's talk startups.

27.4.-12.5.  
2021



# Smart City Summit 4.5.2021

- City Experts
- Startups
- SMEs
- Academics
  
- Stream 1: **Keynotes & Panels**
- Stream 2: **Co-Creation Sessions**
  
- ***Networking & Matchmaking***
- [www.smartcitysummit.at](http://www.smartcitysummit.at)



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