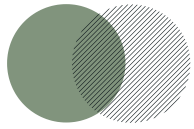




URBAN JUNGLE

SUSTAINABLE CITIES IN THE MAKING



March 18th

10:00-10:15 Welcome

with **Hannah Frost**, **Laura Hohoff** & **Danijela Grubnic**, BUILD project and Urban Jungle Conference Lead at WU

10:15-10:45 Opening Remarks // Laying the Foundations

Margarethe Rammerstorfer, Vice-rector WU Vienna

Eleonora Cavallero, EU Project-Officer

Joerg Niehoff, Representative of The Commission's Directorate General for Education and Culture (DG EAC)

Thomas Madreiter, Planning Director City of Vienna

10:45-11:00 Screen & Coffee Break

11:00-12:30 Get Inspired // Key Notes from Urban Planning

Thomas Madreiter, Planning Director City of Vienna: Vienna Smart City Strategy

Lukas Lengauer, Wirtschaftsagentur Wien: Circular Economy as a concept within 2030 Vienna Strategy

Geoffroy Séré, University of Lorraine: How cities can learn from nature.

Chiara Farinea, Head of European Projects at Institute for Advanced Architecture of Catalonia: Examples of Nature-based solutions

12:30-14:00 Lunch Break

14:00-15:15 Behind the Scenes // Learning from Inspiring Best Practices

Alexander Kopecek, Wien 3420 Aspern Development: Seestadt Aspern, Vienna

Andreu Ulied, Head of Ersilia Foundation, Spain: Learning by Doing - Managing Nature-Based Solutions

Martin Petersen City Facilitators, Best Practice examples from Denmark

Thomas Romm, founder at BauKarussell: Austrian start-up for Social Urban Mining - circular solutions for the building sector

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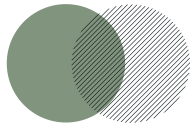


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March 18th

15:15-15:30 Screen & Coffee Break

15:30-16:00 A New Approach to Urban Challenges //

Meet the BUILD Startups

Aerosqair, C:aire & Epiclay.

16:00-17:00 From Grey to Green: Sustainable Cities in the Making

// **Experts Debate**

Mathilde Marengo, IAAC Head of Studies

Frederik van Deurs, CEO of Green Innovation Group

Marjolein Helder, CEO of Plant-e, Netherlands

Thomas Madreiter, Planning Director at City of Vienna

17:00-17:15 Wrap up of Day 1

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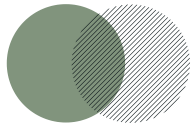
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SUSTAINABLE CITIES IN THE MAKING



March 19th

10:15-11:15 Engage and Envision // Action Workshops Round 1

#1 Who is designing the cities of tomorrow? // Debating new solutions

with **Luise Noring**, CEO of City Facilitator, Denmark; **Michael Deutsch**, Project Director LIV, Austria; **Hannah Wundsam**, Managing Director of Austrian Startups, Austria; **Vicente Guallart**, IAAC Founder & Former Chief Architect of Barcelona City Council, Spain

unlimited number of participants

#2 Urban Planning // Lessons Learned from Viennese Cases with **Eva Kail**, Gender Planning Expert of City of Vienna

limited to 15 ppl. /participation also possible in the afternoon slot

#3 Science Fiction // Prototyping nature-based solutions for 2050 with **Frederik van Deurs**, CEO of Green Innovation Group & **Martin Petersen**, Senior Research Analyst at City Facilitator, Denmark

limited to 20 ppl./participation also possible in the afternoon slot

#4 3 Horizons // Urban Design meets Future with **Marite Guevara**, Ersilia Foundation & **Chiara Farinea**, IAAC, Barcelona

limited to 30 ppl./participation also possible in the afternoon slot

#5 *in German only* Schwammstadt Prinzip // Was Regenwassermanagement mit nachhaltigen Städten zu tun hat mit **Harald Schlee**, Projektleitung Seestadt Aspern

limitiert auf 15 Personen/participation possible in the afternoon slot

11:15-11:30 Intro to the Startup competition

11:30-12:00 Changemakers under the Spotlight // Startup Competition

12:00-13:30 Lunch Break

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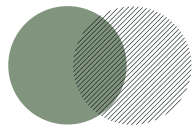
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URBAN JUNGLE

SUSTAINABLE CITIES IN THE MAKING



March 19th

13:30-14:00 Changemakers under the Spotlight // Startup Competition Continues

14:00-14:15 Choose your Hero // Startup Community Vote

14:15-14:30 Screen and Coffee Break

14:30-15:30 Engage and Envision // Action Workshops Round 2

#1 Bridging Science and Entrepreneurship // Underestimated potential?

with **Marjolein Helder**, CEO of Plant-e, Netherlands; **Geoffroy Séré**, University of Nancy, Franc; **Gabrielle Michaudel**, Econick, France; **Peter Vantor**, Vienna University of Economics, Austria

unlimited number of participants

#2 Urban Planning // Lessons Learned from Viennese Cases with **Eva Kail**, Gender Planning Expert of City of Vienna

limited to 15 ppl.

#3 Science Fiction // Prototyping nature-based solutions for 2050 with **Frederik van Deurs**, CEO of Green Innovation Group & **Martin Petersen**, Senior Research Analyst at City Facilitator, Denmark

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limitiert auf 15 Personen

15:30-16:00 Let's cheer // Startup Award & Closing

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