

PLAY JUNGLE

Reconnecting people
with nature



Living Biodiversity in the cities

Need at least: 72%
Now: 65%



CLASSIC PLAYGROUND





PLAY JUNGLE

PLAY JUNGLE

ADVANTAGES

-01-

HEALTHIER
MATERIALS

-02-

BIODIVERSITY
FRIENDLY

-03-

EDUCATIONAL
COMPONENT



PLAY JUNGLE

EQUIPMENT MATERIAL



Wooden Chips



Rope



Wooden Log



Cork



Stainless Steel



PLAY JUNGLE

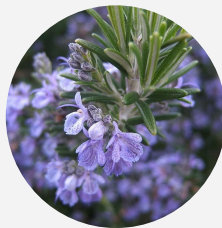
PLANTS



Basil



Cornflower



Rosemary



Chive

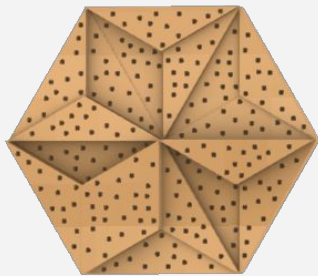


Lavender

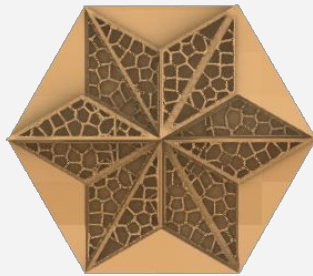


PLAY JUNGLE

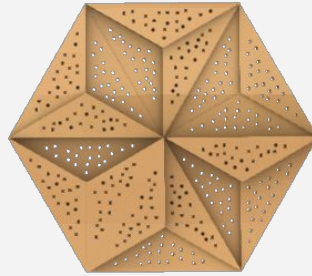
INSECTS



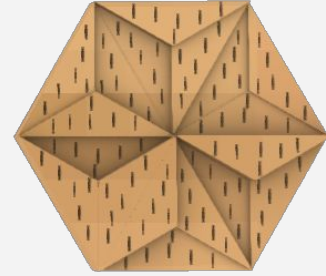
GREEN
LACEWING



HOVERFLY



LADYBUG



BUTTERFLY



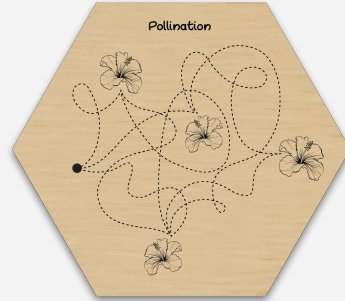


EDUCATIONAL ELEMENTS

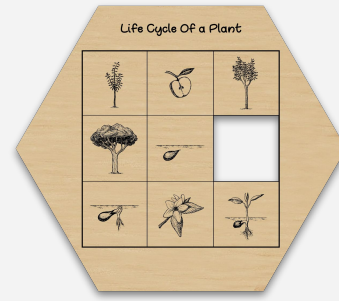
GAMES CATALOGUE



MATCH



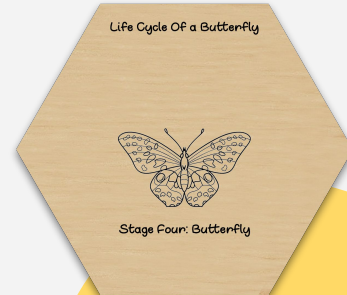
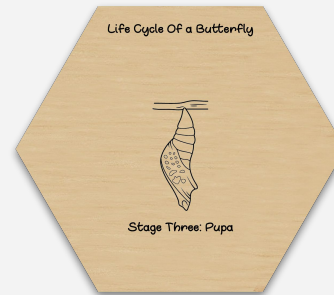
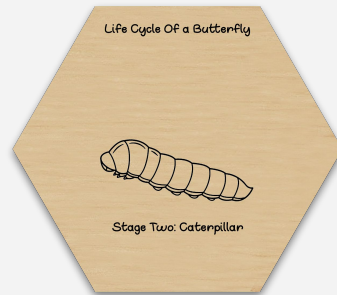
WAY FINDER



LIFECYCLE PUZZLE



MEMORY



LIFECYCLE EDUCATIVE PANELS

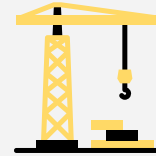
STEP-BY-STEP



SITE ANALYSIS



**EQUIPMENT &
CONTENT**



**ON SITE
ASSEMBLY**

PACKAGES

TURN KEY

PACKAGE 1



**STRUCTURE
+
ADDITIONAL
EDUCATIONAL
INFO**

PACKAGE 2



**STRUCTURE
+
ANNUAL
MAINTENANCE
SERVICE**

PACKAGE 3



MUNICIPALITIES

residents with
av. income > € 30K pc

POTENTIAL CUSTOMERS



PUBLIC PARKS



**SCHOOLS &
KINDERGARTENS**



**HOUSING
COMPLEXES**

SUCCESS STORIES



FINALISTS



SEMI-FINALISTS





WHAT'S NEXT

SETTING UP A COMPANY



PILOT PROJECT



**SEED INVESTMENT
€ 100.000**

PLAY JUNGLE

TEAM



SAURABH

Architect
Computational Designer
(Spain/India)



VERONIKA

Business expert
(Austria/Russia)



ALEXANDRA

Environmental engineer
(France)



VINAY

Architect
Computational Designer
(Spain/India)



ANASTASIA

Business &
Marketing expert
(Austria/Russia)



JULIETTE

Environmental engineer
(France)



PLAYJUNGLE

CONTACT



playjungle@mail.ru



[playjungle](#)

APPENDIX





PACKAGES

	Package 1: Turn Key (structure with games)	Package 2: Structure with games + additional educational materials	Package 3: Structure with games + annual* maintenance service (first 3 years)
Small	€ 10.000	€ 11.000	€ 15.000
Medium	€ 30.000	€ 31.000	€ 35.000
Large	€ 60.000	€ 61.000	€ 65.000



PUBLIC PARKS



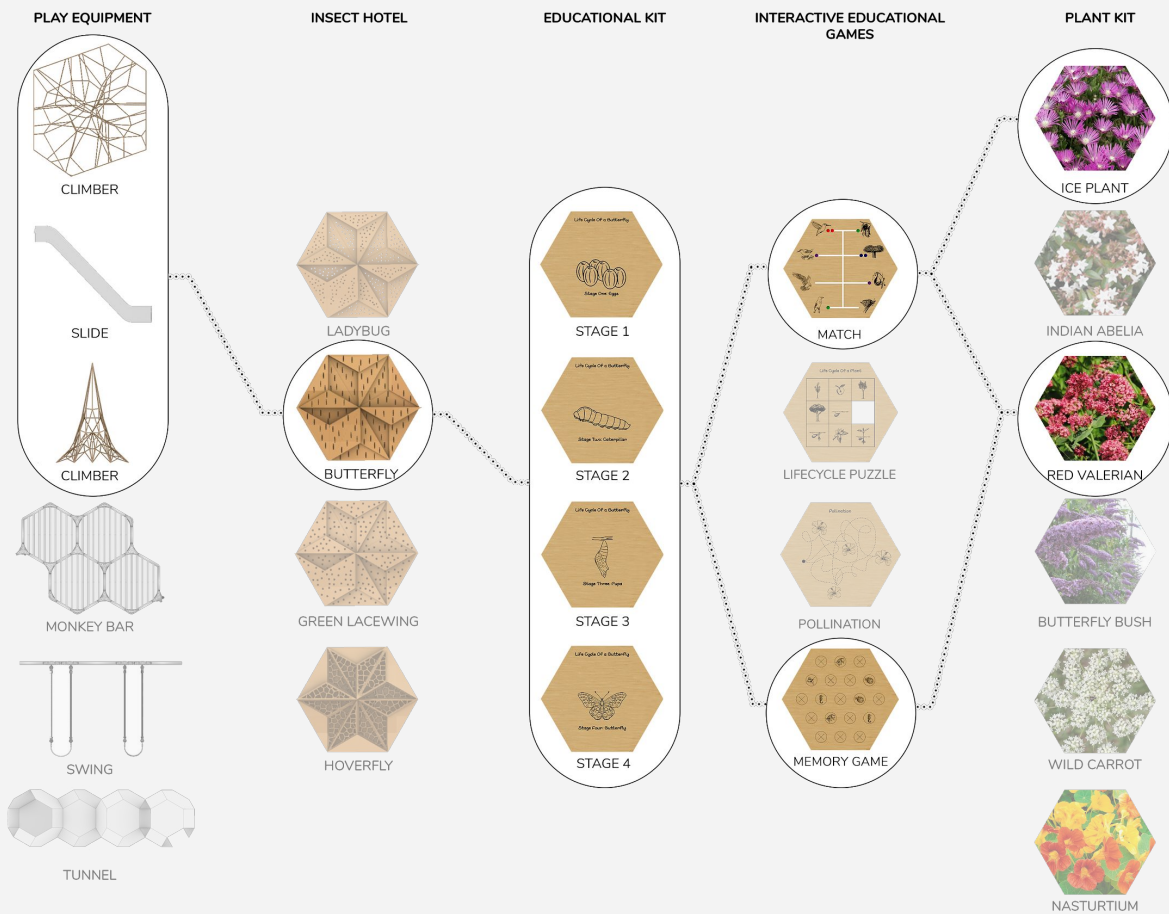
**SCHOOLS &
KINDERGARTENS**



**HOUSING
COMPLEXES**

*- annual service: service provided once a year in spring that includes planting the flowers, fixing the broken parts, painting & washing if necessary)

Extensive Catalogue



MODULES

MATERIAL KIT

ASSEMBLY

PROCESS



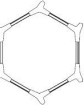
WOODEN JOINERIES



WOODEN MEMBERS



1+2



(1+2)*6



ROPES



MODULE



AGGREGATION

COMPONENT KIT



PLAY ELEMENT



SLIDE



CLIMBER



SAFETY NET



BUTTERFLY HOTEL



PLANTER

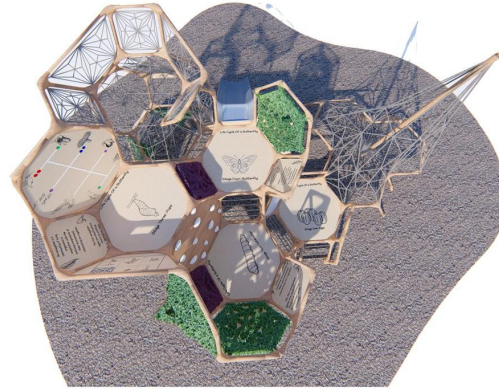


EDUCATIONAL



SIGNAGES

MODULE DETAIL



EDUCATIONAL KIT

LIFECYCLE OF BUTTERFLY



STAGE 1



STAGE 2



STAGE 3



STAGE 4

PLANT KIT



ICE PLANT



INDIAN ABELIA



RED VALERIAN



BUTTERFLY BUSH

EDUCATIONAL GAMES



BIRD TO NEST

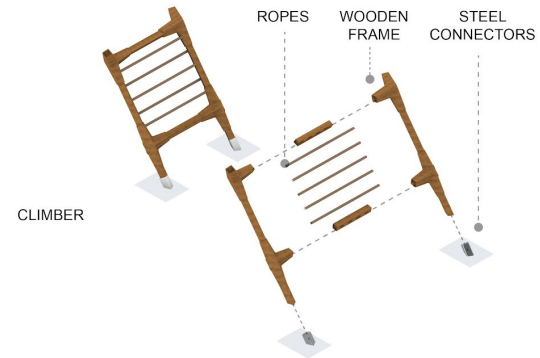
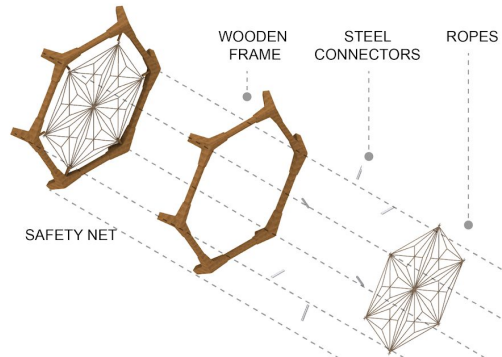
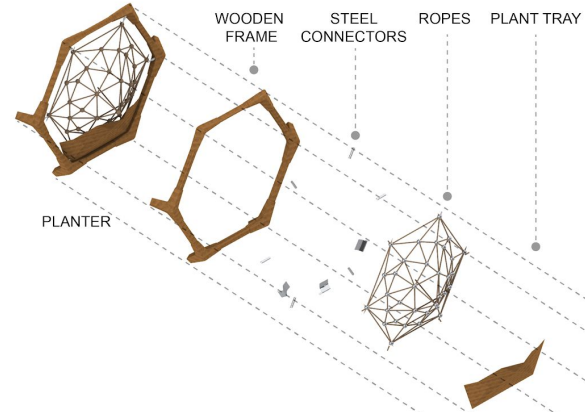
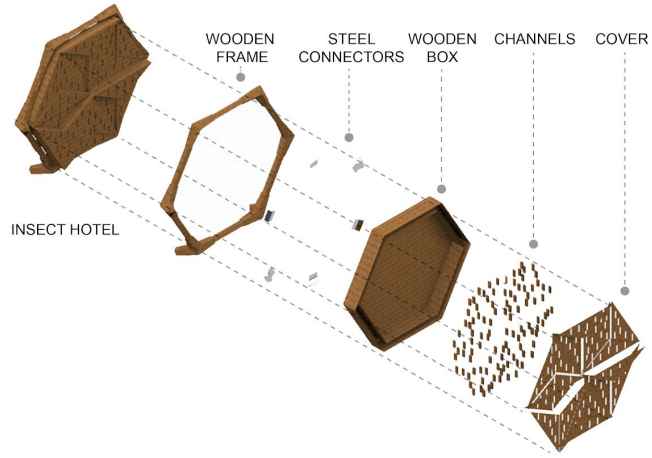


LIFECYCLE OF PLANT



POLLINATION

MODULES



MATERIAL KIT



WOODEN
JOINERIES



WOODEN
MEMBERS



1+2



$(1+2) \times 6$



ROPES



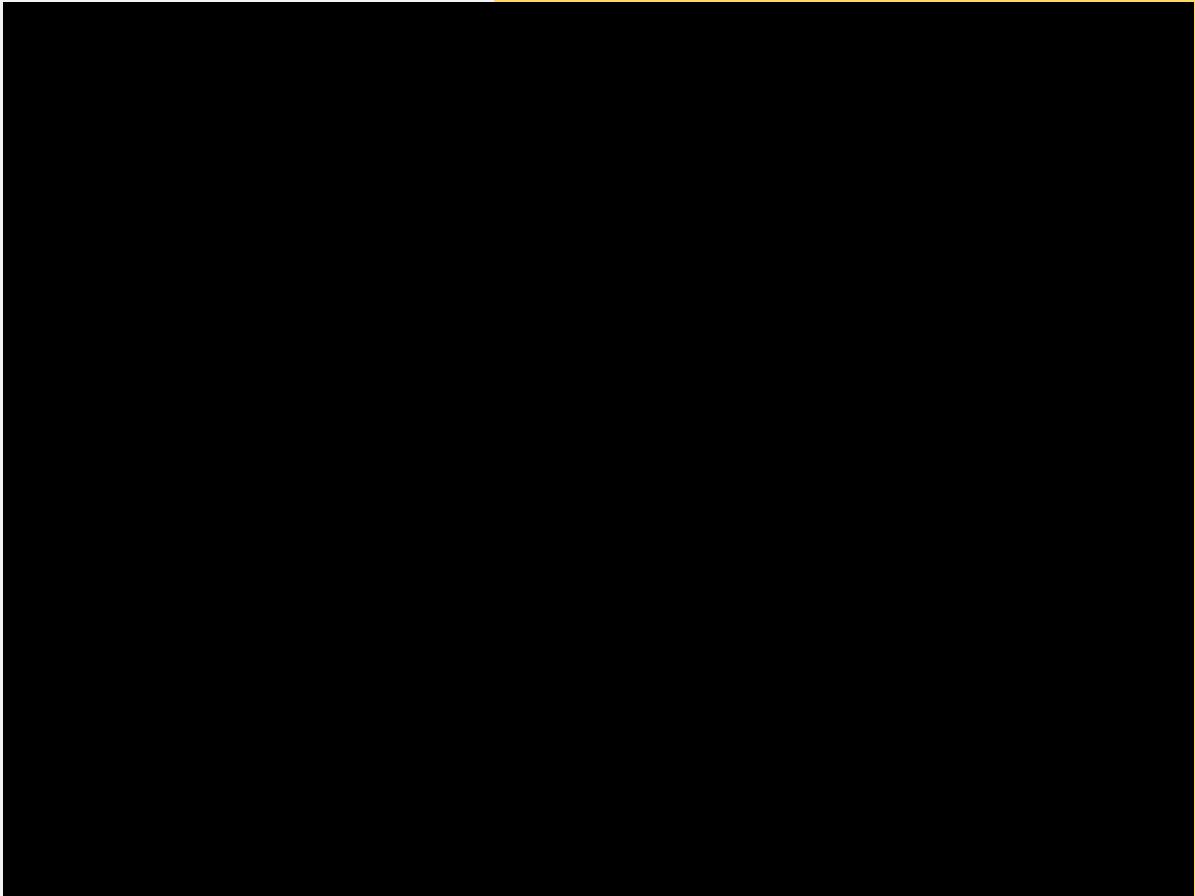
MODULE



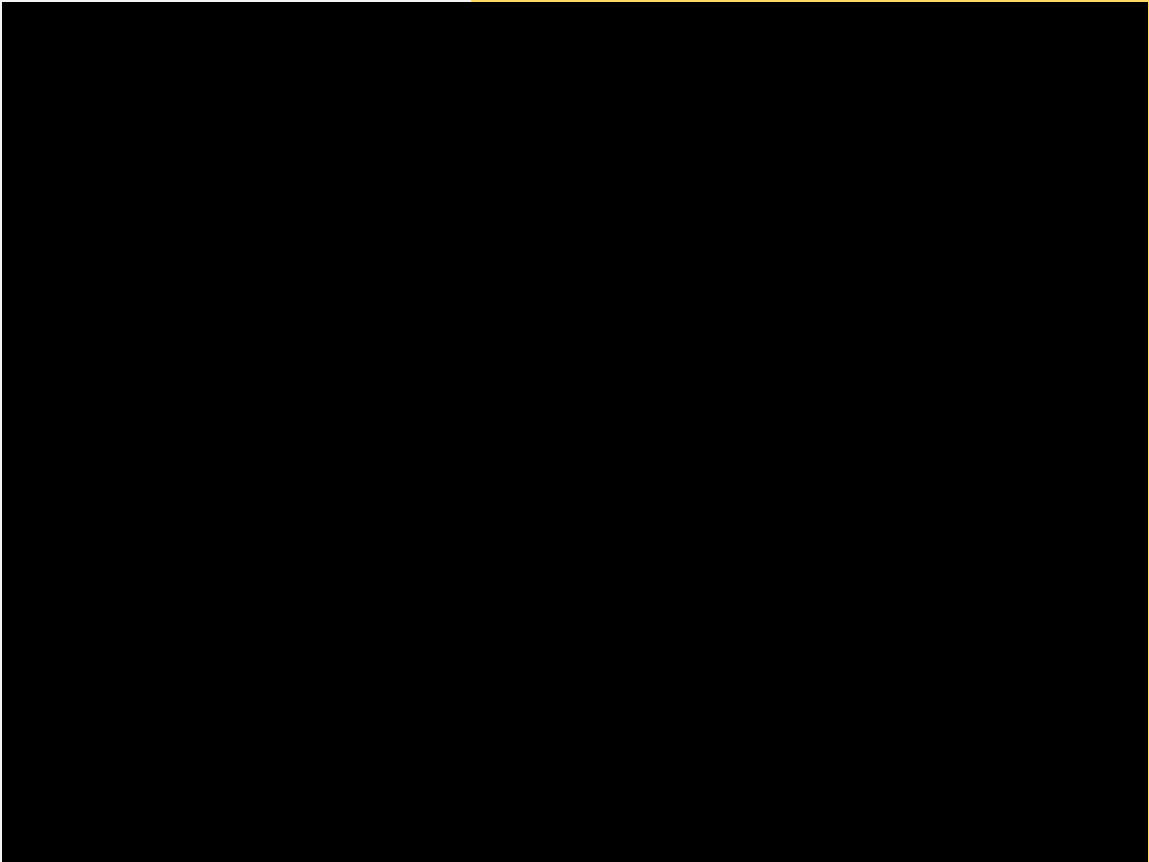
AGGREGATION

ASSEMBLY
PROCESS

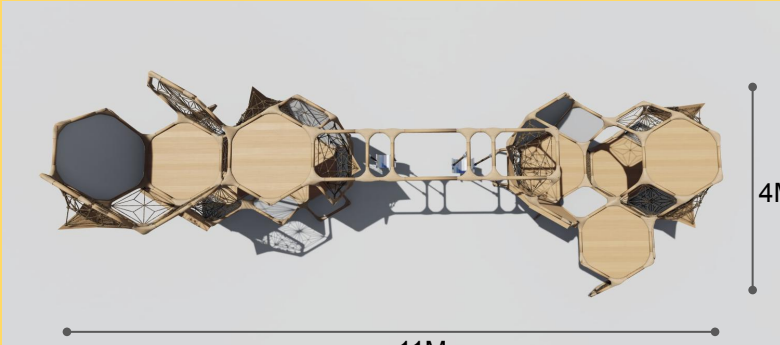
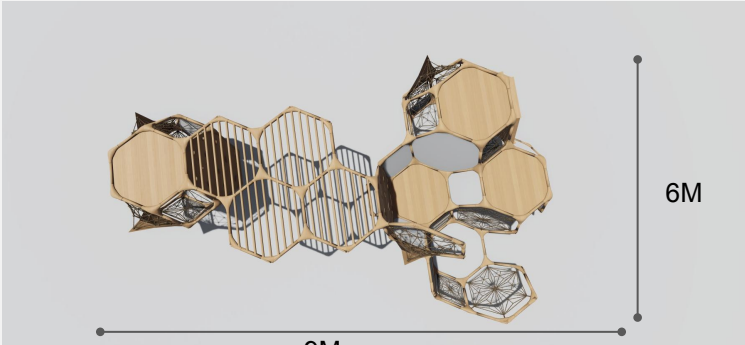
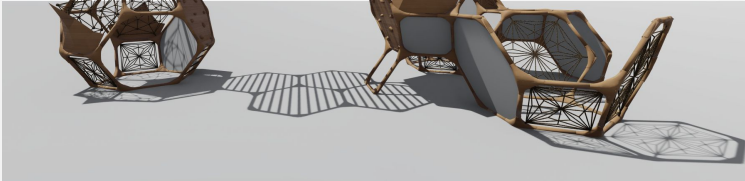
EQUIPMENT CATALOGUE - <https://app.shapediver.com/m/mb5-2>



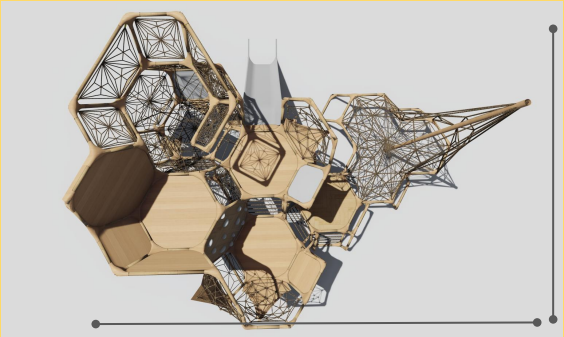
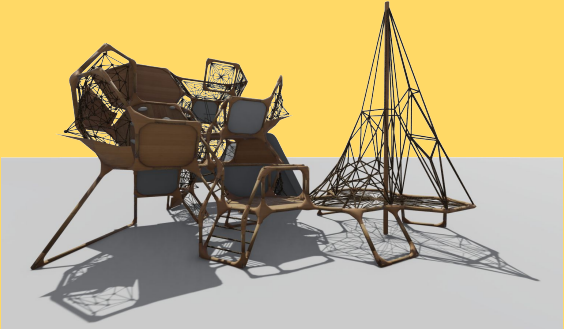
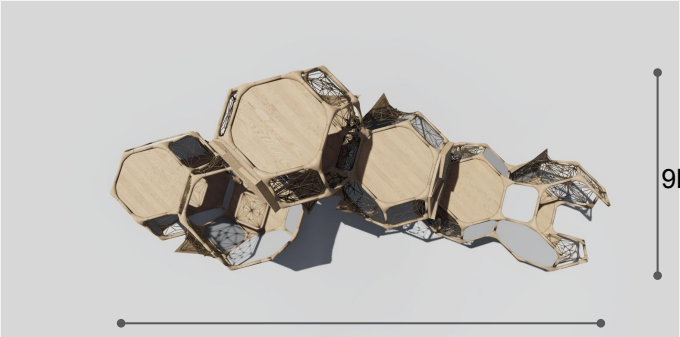
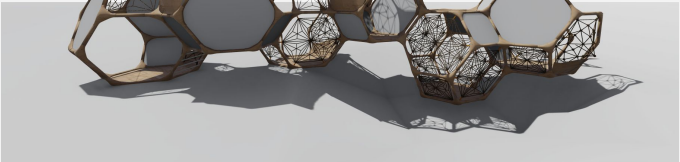
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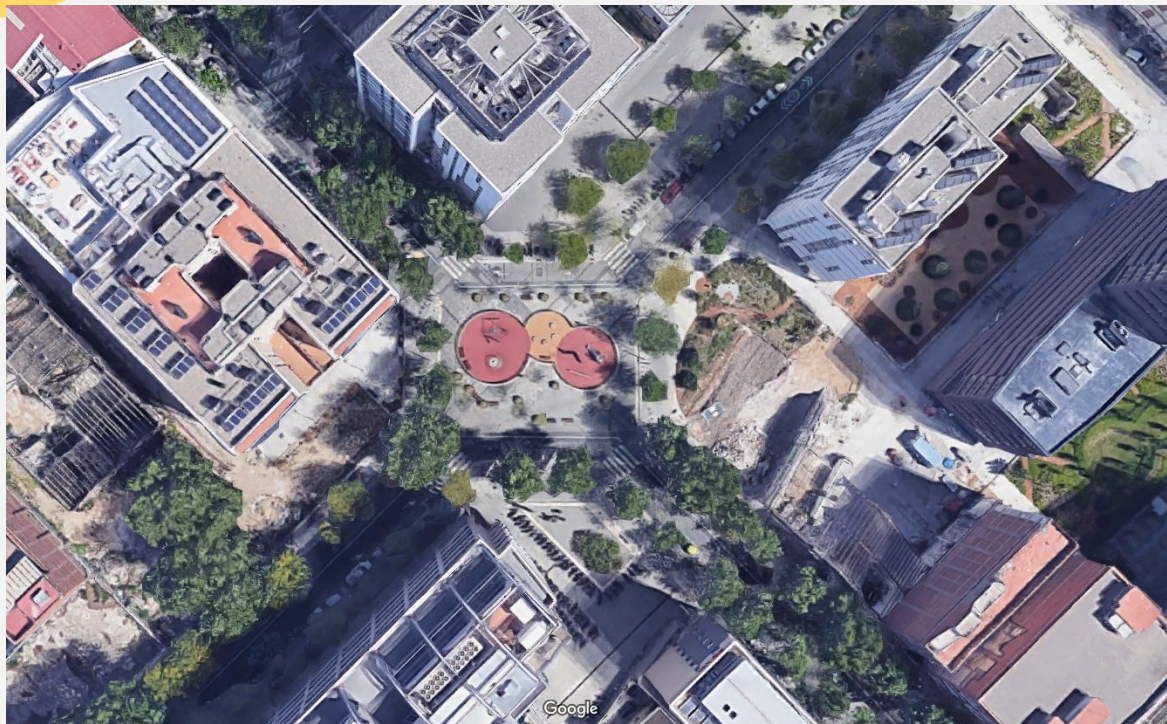
EQUIPMENT CATALOGUE



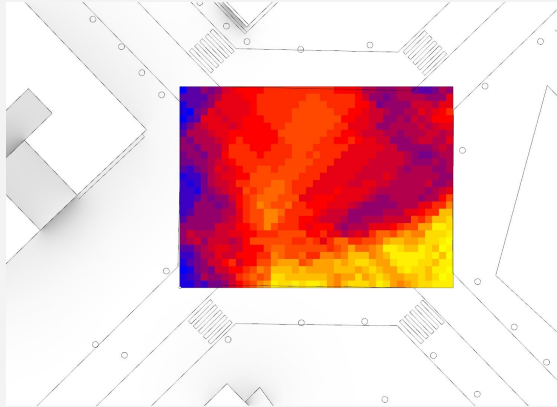
EQUIPMENT CATALOGUE



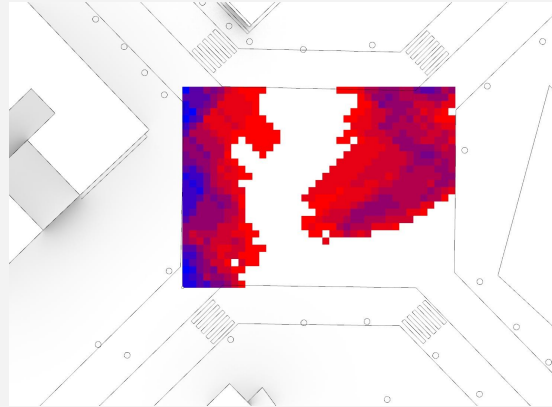
Site Scenario- SuperBlock , Barcelona



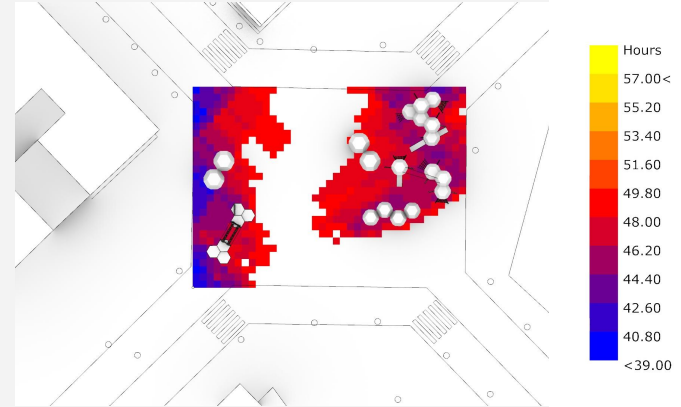
Site Design Process and Zoning



Site Sunlight
Analysis

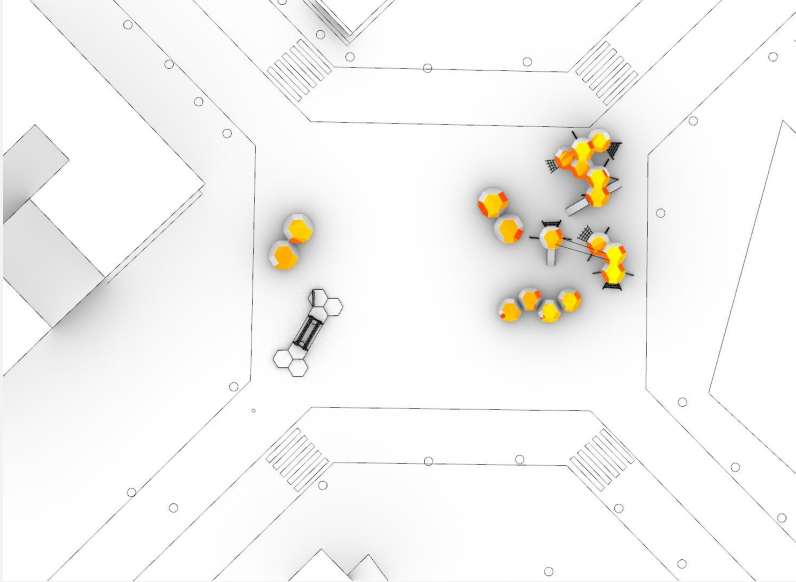


Minimum
Sunlight

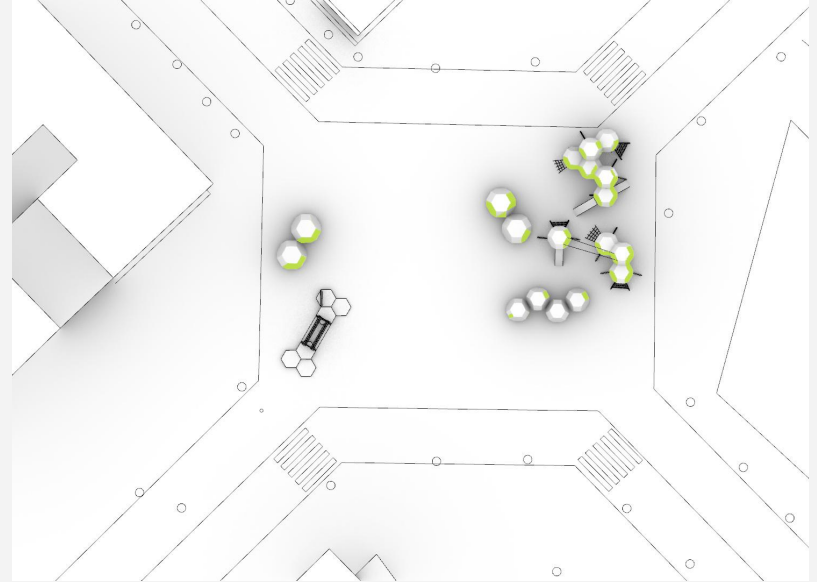


Play Equipment
Placement

Module Analysis

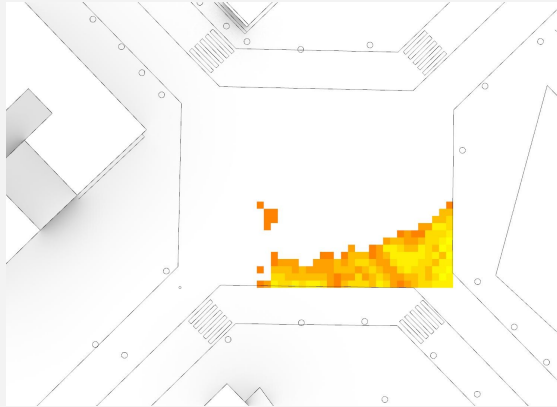


Maximum Sunlight on
Modules

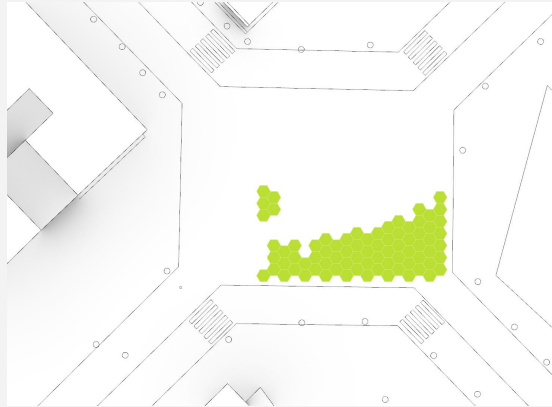


Plants Placement on
Modules

Site Design Process and Zoning



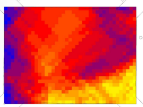
Maximum
Sunlight



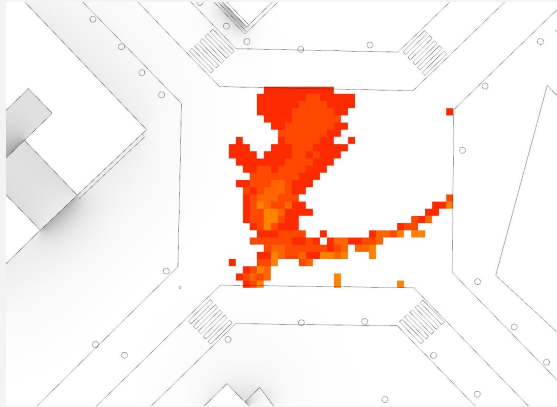
Plants
Placement



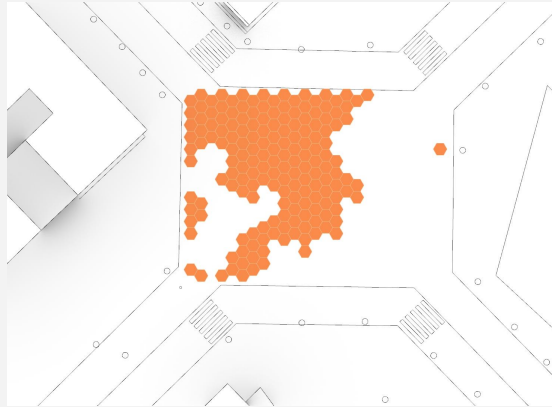
Path Along Plants



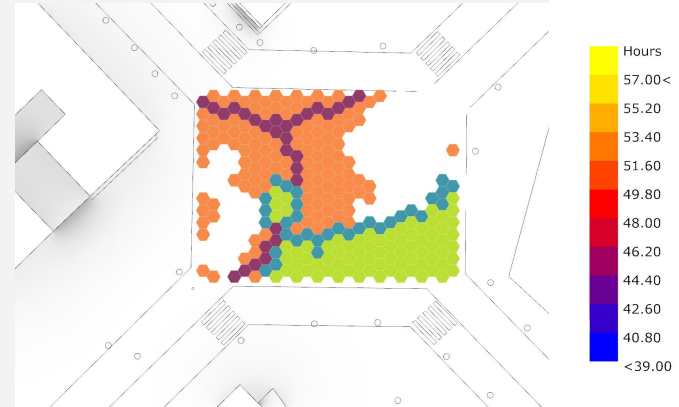
Site Design Process and Zoning



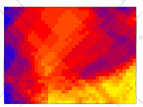
Medium
Sunlight



Open Space



Path



Site Plan

