





### **BUILDS ACCELERATOR PROGRAMME 30/8-26/9 2020**

The accelerator programme will take place at BLOXHUB where you have fixed seating, Bryghuspladsen 8, Entrance C, 3<sup>rd</sup> floor, 1473 Copenhagen, <a href="https://bloxhub.org">https://bloxhub.org</a>

During your entire stay you will have access to the workshop at "Under Broen", Christians Brygge 31, 1219 Copenhagen , <a href="http://underbroen.com/">http://underbroen.com/</a>

#### Sunday 30 August 2020

Arrival in Copenhagen and welcome by Martin A. Pedersen, Green Innovation Group





















#### Monday 31 August 2020

Where and when?	What?	Description
8:15-9:00 BLOXHUB 3 <sup>rd</sup> floor	Welcome breakfast	City Facilitators and Green Innovations Group welcome you with breakfast at BLOXHUB, you will get keys to the building and shown around, how does everything work.
9-12 BLOXHUB Amsterdam, 3 <sup>rd</sup> floor	Kick-off session, Execution Execellence, Mads- Christian Brill Olsen – Chief Experimentation Officer	Kick-off session with Mads-Christian Brill Olesen, Chief experimentation Officer. Business strategy session and feedback  Mads-Christian has extensive experience as a coach and management consultant, especially in relation to business development, business models and innovation. His focus is on purpose, experimentation and people which makes MC an ideal match for growth companies.
12-13	Lunch	
13-15 BLOXHUB Amsterdam, 3 <sup>rd</sup> floor	Knowledge injection: IPR AWA, Vibeke Warberg Rohde – European Patent attorney – Partner at AWA	AWA is a leading intellectual property firm with offices  worldwide. Session on Intellectual Property Rights.  Vibeke has more than 15 years experience with patents, primarily in the mechanical field focusing particularly on building components and process technology for the food industry. Working for multinational enterprises as well as smaller companies, Vibeke has an understanding that different organisations need different IP strategies.  Since 2010 Vibeke has represented clients in European patent oppositions and appeals, including numerous oral proceedings both in Munich and the Hague making her an ideal fit for companies with European ambitions.  China has been a focus area since 2009, and trips to Beijing and Shanghai have resulted in valuable contacts in the Chinese IP community. Vibeke is heading AWA's Specialist team IP in Asia & Russia since 2010.

**Tuesday 1 September 2020** 





















Where and when?	What?	Description
9-11 BLOXHUB EI Paso (FMG)	Cold Call calling with Frederik, GIG	Go to market strategy, potential customer call sessions.
11-12 BLOXHUB	Wrap up Cold Calling Session	Wrap up, and prepare for the next meeting with Jørgen Rosted
12-13	Lunch	
13-15 BLOXHUB Montreal (FMG)	Meeting: Jørgen Rosted, Connsultant, member of the Danish Design Council and former Permanent Secretary of the Danish Ministry of Industry, Business and Financial Affairs	Jørgen Rosted is a private consultant working with innovation and start-ups within sustainable business. Jørgen has been working with innovation, design and entrepreneurship in 20 years. He was formerly the permanent secretary for the Danish Ministry of Industry, Business and Financial Affairs and have been the chair of the OECD's Committee of Innovation and Entrepreneurship. He is a member of the Danish Design Council, and work today with leading green organisations, companies and communities in Denmark, Europe and the US.

## Wednesday 2 September 2020

Where and when?	What?	Description
9-11 BLOXHUB Dallas (FMG)	Cold Call calling with Frederik	Go to market strategy, potential customer call sessions.
11-12 BLOXHUB	Wrap up Cold Calling Session	Wrap cold calling session, evt add new meetings in the schedule, and prepare for the meetings with Slagelse &





















		Roskilde Municipality – prepare for kick-off, exhibition and presentation of Epiclay.
12-13	Lunch	
13-14 BLOXHUB Singapore, 2 <sup>nd</sup> floor	Meeting: Slagelse Municipality, Almut Kaiser, Senior Consultant	Slagelse Municipality is located on the west coast of Zealand. It houses 79,000 people.
15-15:30 BLOXHUB	Preparation of kick-off	Preparation of presentation, building prototype for exhibition
15:30-16:30 BLOXHUB Arena	Kick-off event	Kick-off, exhibition and networking

#### **Thursday 3 September 2020**

Where and when?	What?	Description
9-12 Under Broen	Product development	
11-12 BLOXHUB Barcelona	Meeting: Associate Professor Henrik Toft Simonsen, Technical University of Denmark	Advice on growing of moss etc.  Henrik Toft Simonsen is associate professor and group leader at Technical University of Denmark. His research focuses on establishment of novel photosynthetic cell bioreactors for the production of valuable compounds, e.g. fragrances and drugs. He aims to use and develop novel synthetic biology tools to establish new photosynthetic eucaryotic cells to be used in commercial biotechnology.  Henrik is also founder and CEO of company Mosspiration Biotech.





















12-13	Lunch	
13.30-14.30 Lisbon, 3 <sup>rd</sup> Floor Bloxhub	Beaware, Daniel Bachman and Joachim	Daniel and Joachim are Light experts, and this is interesting in regard to light and plant growth.

## Friday 4 September 2020

Where and when?	What?	Description
9-12 BLOXHUB	Team time	Highlights and learnings
12-13	Lunch	
13-16:30 Meeting point: BLOXHUB	Eye opener: Tour with architect Bo Christiansen, Exploring Copenhagen	Remember to bring your own bike! Exploring Copenhagen shares stories of Copenhagen and its innovative projects and transformations. We believe that sharing stories creates knowledge. This creates agency to further contribute to Copenhagen's sustainable development. We want people to absorb great implemented ideas and get inspired - and have a good time while doing so. Meeting point TBC
16:30 BLOX EATS	Friday bar and networking	Every Friday there is a Friday bar at BLOXEATS, where everyone in building is invited, there is a discount and the opportunity to network and get to know your colleagues from BLOXHUB

### **Monday 7 September 2020**

Where and when?	What?	Description
9-12 BLOXHUB	Team time	Get an overview of the weeks events and meetings and prepare a work strategy. Follow up on last weeks events.





















12-13	Lunch	
13-14 BLOXHUB, Amsterdam, 3 <sup>rd</sup> floor	Connect Denmark	Preparation of materials for the springboard
Moalem Weitenmeyer, Amaliegade 3, 1256 København, Denmark	Knowledge injection: Law Mattias Vilhelm Warnøe Nielsen, Partner, Moalem Weitemeyer Bendtsen	Mattias is one of the partners at Moalem Weitemeyer Bendsten, a tier 1 law firm and one of Denmark's leading law firms within corporate, private equity and venture capital, real estate transactions and distressed M&A.  Mattias in particular has many years of experience in dealing with startups and SMEs with a strong focus on the most necessary parts of corporate law (Shareholder Agreements and M&A).

#### **Tuesday 8 September 2020**

Where and when?	What?	Description
9-11 BLOXHUB, Amsterdam, 3 <sup>rd</sup> floor	Execution Execellence, Mads-Christian Brill Olsen – Chief Experimentation Officer	mentoring and preparation for interviews with municipalities and architect studio APA/3XN/GXN
11-12	Meeting: Ballerup Municipality, Jakob Matzen - Senior Urban Planner	Ballerup Municipality is a suburb of Copenhagen, and they amongst other things have a clima action plan with the ambition of finding sustainable business and housing solutions.





















12-13	Lunch	
13-14 BLOXHUB	Meeting prep	
14:30-15:30 BLOXHUB Pittsburgh	Meeting: Alex Poulsen Arkitekter, Sonia Bom – Architecht and Partner & Sisse Rüss Architect	APA is specialized in making complicated buildings where security and logistics at all levels have the highest priority.  APA has been permanent partner and advisor to a large number of public and private institutions on projects within new constructions, conversions as well as renovations in Denmark and abroad.

# Wednesday 9 September 2020

Where and when?	What?	Description
8:30-9:30 BLOXHUB members' lounge	Breakfast and networking	Signup via Mighty Networks
9.30 - 10-30 San Francisco (FMG)	Cold Calling session Frederik GIG	
11:00 - 11:30	Tyler Schmetterer, Top Tier Impact	
11:15-12 Under Broen	Product development	
12-13	Lunch	
13-16:00 EnergyLab Norhavn	EnergyLab Nordhavn, Christoffer	The project integrates research, development and demonstration and is a large-scale project that contributes to the grand challenge of transforming the energy system to efficiently integrate a large share of renewable energy, a means to support international and





















national climate goals.  The project focuses on the cost-effective future smart energy system that integrates multiple energy infrastructures (electricity, thermal, transportation) and provides an intelligent control of subsystems and components – providing necessary energy flexibility for efficient utilization of renewable energy.

## Thursday 10 September 2020

Where and when?	What?	Description
9-12	ТВС	
12-13	Lunch	
13.45-15.00 3XN/GXN - Kanonbådsvej 8, 1437 København	Visit tour at 3XN and GXN – Pitch, reactions and discussion, Roundtable and Q&A	Program:  13:45-14.00 Tour and presentation of 3XN and GXN  14:00:14:45 Epiclay pitch, reactions and discussion  14:45-15.00 Roundtable questions and answers  GXN Innovation: The studio brings together designers, architects, engineers, and social scientists. Their approach advances systemic design solutions where resources circulate at maximum utility to enrich social, technical, and biological flows. Tey call this circular sustainability.
15:30-18:30 Niels Brock, Niels Brock, H. C. Andersens	Presentation of pitch for Keystones	Presentation of business case as part of kick-off of Keystone and Niels Brock Executive advisory board



















Boulevard 2, 1553	educational programme targeting the startup
Copenhagen	environment

### Friday 11 September 2020

Where and when?	What?	Description
9-11	Team time	Highlights and learnings
12-13 BLOXHUB, Amsterdam 3rd Floor	Luise Noring & Tanya	Business Opportunities
13-13.30	Lunch	
13.30-16.30	Team Time & Prep Springboard	

## **Monday 14 September 2020**

Where and when?	What?	Description
9-12 BLOXHUB	Team time	
12-13	Lunch	
13-15:30 BLOXHUB  – Dallas FMG	Knowledge injection: Accounting TBD KPMG	KPMG is not only a world-renowned accounting company, but also one of the most active players in the Danish eco-system when it comes to accounting and financing advisory for growth companies. This session will focus on forecasting and valuation seen from a startup's perspective, the do's and don't's and how to present your business case in investor negotiations.



















#### **Tuesday 15 September 2020**

Where and when?	What?	Description
9-12	TBC	
12-13	Lunch	
13:30-17 BLOXHUB Project Space	CONNECT Denmark Springboard	CONNECT Denmark is a nationwide business network with approx. 800 members who voluntarily help entrepreneurs and small businesses with professional sparring on business and strategy. At the Springboard, a panel of 6-10 experts provide advice and sparring on strategic challenges and plans for the future.

#### Wednesday 16 September 2020

Where and when?	What?	Description
9-12 Under Broen	TBC  Product development	
12-13	Lunch	
13-16	ТВС	

#### **Thursday 17 September 2020**

Where and when?	What?	Description
9-12	TBC?	
Under Broen		





















	Product development	
12-13	Lunch	
13-16	ТВС	
Online	TechBBQ	TechBBQ gathers startups, founders, investors and speakers.

#### Friday 18 September 2020

Where and when?	What?	Description
9-10 Bloxhub Stockholm	Roskilde Municipality, Vilfred Hvid – Plan and development manager	Roskilde Municipality is home to 85,000 citizens.
10-12 BLOXHUB		
12-13	Lunch	
14.30-15.30 Amsterdam, BLOXHUB	Kanalbyen Fredericia,Tim Halvorsen, Project CEO	Tim Halvorsen, is the manager of the project which is privat-public funded. The project develops a whole new area at the kanal in Fredericia and is very interested in having Epiclay as part of their project. They will present the case for you. The canal city in Fredericia is an area of 20 hectares around the old port area. When the district is fully developed it will be able to accommodate 2800 jobs and 1200 homes. The development is driven by the partnership "Kanalbyen I Fredericia P/S" which is owned by Realdania By & Byg and Fredericia Municipality. The former industrial area is being developed as a canal town with inspiration from own town plans from the





















		17 <sup>th</sup> century. The development of the canal city must demonstrate how the former industrial port can be developed into an attractive basis for people's life and well-being — a place to stay and visit that also serves to protect the historic center from floods. In 2017, the first residents moved in and the canal city is now an integral part of the city. The development of the area will continue over the next approx. 20 years.
Time? Online	TechBBQ	TechBBQ gathers startups, founders, investors and speakers.

#### Monday 21 September 2020

Where and when?	What?	Description
9-12 BLOXHUB	Team time	
12-13	Lunch	
13-15:30 BLOXHUB, Stokholm, 3. floor	Knowledge injection: storytelling/PR Kemp&Kjær	Kemp&Kjær is an accomplished PR consultancy that has had a specific focus on startups, especially those with a green impact. Kemp&Kjær will help you get your message across and build an ongoing engaging narrative in major media as well as trade-specific media.

### **Tuesday 22 September 2020**

Where and when?	What?	Description
9-10.00 BLOXHUB Dallas (FMG)	Meeting: Development Engineer Jens Rahbek, ROCKWOOL Product	ROCKWOOL is the world's leading manufacturer of stone wool insulation. Products include among others building insulation and external façade renovation.





















	Development and Innovation	
10-12 Under Broen	Product development	
12-13	Lunch	
13-16	ТВС	
16-18	Urban Tech PechaKucha Tuesdays (TBC)	The Urbantech program is a world class accelerator program for startups within the urbantech space, hosted in Copenhagen, Denmark. PechaKucha's 20x20 presentation format shows your 20 chosen images, each for 20 seconds. In other words, you've got 400 seconds to tell your story, with visuals guiding the way. PechaKucha means "chit chat" in Japanese. This creative outlet began as nighttime get-togethers in Tokyo in 2003 by two renowned architects. Since then, three million people have attended PechaKucha events worldwide.  The purpose is to give startups and our ecosystem some "food for Thought" through this networking event by sharing, inspiring and exchanging ideas.

#### Wednesday 23 September 2020

Where and when?	What?	Description
9-12 TBC	ТВС	
Under Broen	Product development	





















12-13	Lunch	
13-15:30	ТВС	

## **Thursday 24 September 2020**

Where and when?	What?	Description
9-12 TBC Under Broen	TBC Product development	
12-13	Lunch	
13-16	TBC Prep for Demo Day	

## Friday 25 September 2020

Where and when?	What?	Description
9-12 BLOXHUB Arena	Demo day	Epiclay pitch in front of panel
12-13	Lunch	
13-16 BLOXHUB	Team time Tanya and Martin	Highlights and learnings

### Saturday 26 September 2020

Farewell and close of accelerator programme





















#### **KADK**

KADK is the leading academy in Scandinavia in the fields of architecture, design and conservation. KADK has numerous labs and workshops relevant for projects within KADK's focus areas. At KADK, the three fields of knowledge scientific research, artistic development and professional practice meet as three different ways of discovering, designing and creating.

#### **PurCity**

PurCity is a Danish based company founded in 2016 aimed at improving the quality of human lives by purifying air and water in cities. PurCity's proprietary technology is a smartly designed multi-functional construction panel that will be installed as an exterior building facade (substitute to aluminum composite panels) enabling air purification through natural ventilation, adding extra thermal and acoustic insulation, and which can be cleaned automatically using rain water and a smart maintenance system.

#### **TagTomat**

TagTomat is a small, but fast moving urban gardening company, that by a disruptive approach to design and userdriven projects, now creates green jobs and products within the urban fabric. Our customers vary from large coorporations and public companies to smaller private gardens and backyards. We are a One-Stop-Shop for those wishing to grow more green in their everyday life. We build most of our products in our own workshop, and they are either sold as "as is", or we conduct workshops together with the customer to guide them in growing their own Urban Garden.

#### **Petersen Tegl**

Petersen Tegl is a Danish brickworks that manufactures and sells bricks with an emphasis on good craftsmanship. As one of the few brickworks in the world, Petersen Tegl masters burning bricks with coal. Manufacture of stone for special tasks is an important business area where we work closely with architects or builders. More than half of Petersen Tegl's standard range is made by hand. The brickworks is thus geared to design unique stone formats.



















