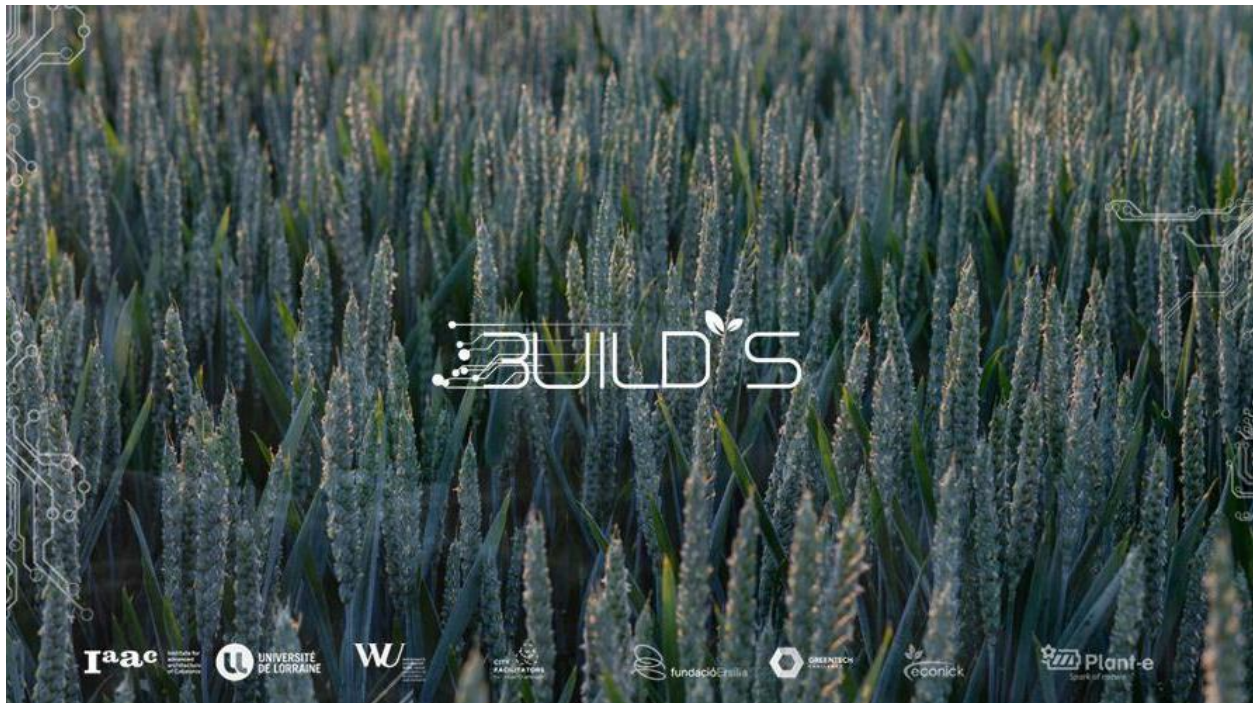


BUILDs

5-DAYS WORKSHOP PROGRAMME

13 -17 January 2020



Location: IAAC - Institute for Advanced Architecture of Catalonia
C/ Pujades 102, 08005 - Barcelona
Classroom 301

SUNDAY 12	DAY 0: ARRIVAL TO BCN
8pm	Team Building and dinner Place: Bar Bodega Quimet, Carrer de Vic, 23, 08006 Barcelona
MONDAY 13	DAY 1: INTRO TO BUILD SOLUTIONS
9:00 - 9:15	Welcome remarks and Intro to the Project [IAAC]
9:20 - 9:30	Presentation of the objectives of the week [GTC] <ul style="list-style-type: none"> ● Sellable pretotype ● Market entry plan ● Tech specs (bio and city) needed ● Investor pitch deck ● Video dairy

9:30 - 9:50	Visit around IAAC installations [IAAC]
9:50 - 10:30	Students discussion UL students brief summary of December presentation + IAAC and WU students feedback with ideas to set up a start-up
10:30 - 11:00	Basic Lecture by Plant-e and Econick
11:00 - 11:10	<i>Coffee Break</i>
11:10 - 12:30	Team Building [WU]
13:00 - 14:00	<i>Lunch Break</i>
14:00 - 17:30	Exploration of 3 hubs: <ol style="list-style-type: none"> 1. Architecture: Super Illa 2. Biology: Ciutadella Park 3. Business: WeWork // BCN Tech Hub
19:00	Students social gathering <i>Place: Bar Oviso, Carrer de n'Arai, 5, 08002 Barcelona</i>
TUESDAY 14	DAY 2: GROUPS + EXPLORATION AND BEGINNING OF PRESSURE
9:00 - 9:30	Inspiration Lecture on team building [GTC]
9:30 - 11:00	Tasks on Group Formation [WU]
10:50 - 11:00	<i>Coffee Break</i>
11:00 - 12:30	Brainstorming - divergent - 5 solutions proposal - check if the solutions are already on the market [GTC]
12:30 - 13:30	<i>Lunch Break</i>
13:30 - 14:50	Convergence on the concept + group consolidation - 1 or 2 solutions (biology concept/design first idea/business concept) [GTC]
14:50 - 15:50	Team Building (fun competition) [WU]
15:50 - 16:00	<i>Coffee Break</i>
16:00 - 17:00	Presentation of solutions - critical questions - pass-fail hypotheses

17:00 - 17:30	Presentation by City Facilitators on the accelerator programme
17:45	Challenge: Interview end users/customers before arriving at IAAC at 9 am the next morning
WEDNESDAY 15	DAY 3: HIGH PRESSURE DAY
9:00 - 9:15	Analysing the data from the interviews
9:20 - 9:40	Inspiration Lecture [WU]
9:40 - 10:00	Tasks of the day. Deliverables: <ul style="list-style-type: none"> • Biology: Viability (risks assessment) • Design: Pretotype fabrication • Business: Business plan (SWOT and Viability; or Playing to Win)
10:00 - 10:10	<i>Coffee Break</i>
10:10 - 17:00	Deliverables production: <ul style="list-style-type: none"> • sellable pretotype (sketch) (Design and Business) • market entry plan including examples of use of city spaces (Design and Biology) • tech specs needed (hypotheses to be tested) (Design + Business + Biology) • Investor pitch deck (Design + Business + Biology) - max 3 minutes Picture heavy, text light. • video dairy (3 days)
17:00 - 17:30	Online Delivery (and physical pretotype, if any)
19:00	Social Spy Game Meet for drinks and dinner: get to know all the other start-ups and be able to explain them the day after. Place: L'Ovella Negra Marina, Carrer de Zamora, 78, 08018 Barcelona
THURSDAY 16	DAY 4: SELF-MANAGEMENT + CELEBRATION
9:00 - 10:30	1 time slot of 30 min for each group [GTC]: <ul style="list-style-type: none"> • Presentation of solutions (20 min) • Critical questions (10 min) both coaches and change makers • Share learning • Iteration on presentations for Jury

10:30 - 10:40	<i>Coffee Break</i>
10:40 - 18:00	Work work work [GTC]: each group has one mentor
18:00 - 18:50	Jury Delivery
19:00	Dinner + Celebration Place: Booking Confirmed at Leka from 19:00 to 21:00
FRIDAY 17	DAY 5: DECOMPRESSION AND NEXT STEPS
8:45 - 10:30	Final presentation w/ Critical external feedback (15' pitch presentation inc + questions + feedback)
10:30 - 11:15	Remote Management Revised Next Steps (with fixed dates and locations)
11:15 - 12:00	Closing session (evaluation)
12:00	End